

**Castle Rock Writers Conference 2014: Write Around the Rock**  
**WORKSHOP DESCRIPTIONS**

**Workshop Session #1: 9:15 to 10:15 a.m.**

**1-A Headshots for Writers Room A**

**Photographer: Buck Anderson**

A photographer, Buck Anderson, will take headshots. To reserve your place, sign up when you register and pay an extra \$25. Bring a flash drive for your headshots (\$6 to \$10 at any office store). Walk away with shots ready to use or to take to one of the Social Media workshops where you can join media sites.

**1-B Pitch Perfect Room B**

**Presenter: Chris Mandeville [www.ChrisMandeville.com](http://www.ChrisMandeville.com)**

Learn how to “pitch” your story articulately and enticingly to editors and agents. Includes an overview of loglines, what questions to ask during a pitch, and what questions to be able to answer. You’ll be provided with “talking points” worksheets you can use to guide you through your own pitches.

**1-C Your Story Arc Room C**

**Presenter: Anne Randolph [www.AnneRandolph.com](http://www.AnneRandolph.com)**

What stimulates your character to change? Create the enticement, stimulation and high points in your writing. Senses hook your reader and titillate excitement. Take your story over the edge. Bring paper and pen and your imagination, and learn to drive your story to the brink. Crystalize your story arc.

**1-D Business Plan Room D**

**Presenter: Amy Denim [www.amydenim.com](http://www.amydenim.com)**

Improving your craft is one half of the experience of writing. The other half is coming up with a plan to sell and promote your work. Learn how to organize your writing life with Amy!

**1-E Making your Non-fiction Sing through a Narrative Thread Room E**

**Presenter: Mary Taylor Young [www.MaryTaylorYoung.com](http://www.MaryTaylorYoung.com)**

Effectively-rendered nonfiction is not just a collection of facts. To resonate with an audience, it needs a narrative framework. How to begin and how to tease a “story” out of a topic, so readers will love it.

**1-F Writing for Various Ages from Preschool to 20-Somethings Room F**

**Presenter: Hilari Bell [www.hilaribell.com](http://www.hilaribell.com)**

You’ve got an idea for a children’s story, but what format/age will it be right for it? Picture book? Chapter book? Middle grade, tween, YA...maybe even new adult? In this workshop we’ll define and discuss all the various age-related categories in markets today.

**1-G Heroes, Henchmen, and Sidekicks: Character-First Approach to Plot (Part One)**

**Presenter: Angie Hodapp [www.angiehodapp.wordpress.com](http://www.angiehodapp.wordpress.com) Room G**

Come to this fun two-part workshop with a blank slate—no ideas for a novel, no notions about a situation, premise, or plot—and leave with a cast of characters so vibrant they’ll be begging you to write their stories.

**1-H Young Adult Program: Characters of the Hero’s Journey Room H**

**Presenter: Denise Miller Holmes [www.denisemillerholmes.blogspot.com](http://www.denisemillerholmes.blogspot.com)**

At least twelve classic characters populate the hero’s journey. They are in all classic and contemporary fiction. Learn about the jester, the sage, the outlaw, and more. See how easy and fun it is to create fascinating characters using the archetypes of fiction!

**Workshop Session #2: 10:30 to 11:30 a.m.**

- 2-A Headshots for Writers** **Room A**  
**Photographer: Buck Anderson**  
A photographer, Buck Anderson, will take headshots. To reserve your place, sign up when you register and pay an extra \$25. Bring a flash drive for your headshots (\$6 to \$10 at any office store). Walk away with shots ready to use or to take to one of the Social Media workshops where you can join media sites.
- 2-B Plotless in Seattle** **Room B**  
**Presenter: Chris Mandeville** [www.ChrisMandeville.com](http://www.ChrisMandeville.com)  
Join this overview of various plotting tools and techniques for both "pantsers" and "plotters." Great for beginners—includes the Hero's Journey, GMC (goal, motivation & conflict), and the plotting grid.
- 2-C Write with Heart** **Room C**  
**Presenter: Anne Randolph** [www.kitchentablewriting.com](http://www.kitchentablewriting.com) Channel  
your creativity. Free your genius. Anne Randolph, creator of Kitchen Table Writing leads writers through creativity exercises, allowing your innermost thoughts to transfer onto the page. She asks writers to write with pen and paper, because she believes handwriting frees the writing spirit. A workshop with Anne is an experience to remember, one that will affect your writing practice.
- 2-D How to Hook an Agent** **Room D**  
**Presenter: Gordon Warnock** [www.forewordliterary.com](http://www.forewordliterary.com)  
Gordon Warnock, a San Francisco and Vancouver agent with Foreword Literary, discusses the dos, the don'ts, and the OMGs of seeking representation for your work.
- 2-E Coming Soon on YouTube: Producing Your Own Book Trailer** **Room E**  
**Presenter: Mary Taylor Young** [www.MaryTaylorYoung.com](http://www.MaryTaylorYoung.com)  
Book trailers, similar to movie trailers, are the cutting edge of book promotion. Come learn what's involved in making a DIY trailer for YouTube and get an overview of this low-cost marketing tool.
- 2-F Creating Amazing Villains** **Room F**  
**Presenter: Denise Miller Holmes** [www.denisemillerholmes.blogspot.com](http://www.denisemillerholmes.blogspot.com)  
How do you create an amazing villain? Denise Miller Holmes will first show you the many shades of the bad guy or girl--from villain, to antagonist, to the anti-hero. Then, she will show you how to cook up a great villain using the behaviors of narcissists, sociopaths and more!
- 2-G Heroes, Henchmen, and Sidekicks: Character-First Approach to Plot (Part Two)** **Room G**  
**Presenter: Angie Hodapp** [www.angiehodapp.wordpress.com](http://www.angiehodapp.wordpress.com)  
Come to this fun two-part workshop with a blank slate—no ideas for a novel, no notions about a situation, premise, or plot—and leave with a cast of characters so vibrant they'll be begging you to write their stories.
- 2-H OPEN WRITING** **Room H**  
Want to write for an hour? This "quite zone" space is open to anyone. No visiting allowed.

## **Workshop Session #3: 1:15 to 2:15 p.m.**

### **3-A Social Media**

**Room A**

**Presenter: Amy Denim** [www.amydenim.com](http://www.amydenim.com)

For writers who are a bit technology and social media shy, this workshop is for you. Together, we will sign you up for a few social media accounts like Facebook and Twitter and set up a good profile. We'll learn the basics of how to use social media effectively.

### **3-B NaNoWriWhat?**

**Room B**

**Presenter: Chris Mandeville** [www.ChrisMandeville.com](http://www.ChrisMandeville.com)

An introduction to the worldwide phenomenon "NaNoWriMo" in which "WriMos" attempt to write a 50,000-word novel during November. Whether you're an experienced writer or brand-new to the game, learn what the NaNo fuss is about, including the "rules," alternate options, benefits, and strategies.

### **3-C Workshop: Picture This!**

**Room C**

**Presenter: Claudia Cangilla McAdam** [www.ClaudiaMcAdam.com](http://www.ClaudiaMcAdam.com)

Is there a picture book inside you? Have questions on how to structure it, how to find the right publisher, how to craft a winning query letter, and how to submit the manuscript? In the past year, within a five-month period, Claudia sold two picture books to different publishers, and she will provide tips you can employ to help you craft and sell your own picture book.

### **3-D Workshop: My Story, Our Glory: Writing a Memoir That Matters**

**Room D**

**Presenter: Patricia Raybon** [www.patriciaraybon.com](http://www.patriciaraybon.com)

Is your life worth a book? Have personal challenges taught you lessons worth sharing? Join award-winning memoirist Patricia Raybon for a writer's overview of the first-person journey called the memoir. Journey is, in fact, the key concept here. Good memoirs go places—from struggle to insight to resolution. But writing the path is all of the fun.

### **3-E Have a Great Story to Tell?**

**Room E**

**Presenter: Karen Albright Lin** [www.karenalbrightlin.com](http://www.karenalbrightlin.com)

The inside scoop on writing great fiction, nonfiction, and screenplays, including navigating the market--traditional and self-publishing.

### **3-F Workshop: Writing Success through 12-Steps for Writers Part I**

**Room F**

**Presenter: Aaron M. Ritchey** [www.aaronmritchey.com](http://www.aaronmritchey.com)

Unleash your creativity, break writer's block, and ease artistic angst using the tools of recovery. Writers will be led through the 12 steps of addiction recovery and learn the power they have for removing blocks, turning action into inspiration, and reducing the terror writing, or even the thought of writing, can cause.

### **3-G Know Your Genre**

**Room G**

**Presenter: DeAnna Knippling** [www.deannaknippling.com](http://www.deannaknippling.com)

Writers know the kind of book they're writing, if they read and write exclusively in one genre. Those who read and write in several genres or write cross-genre often need assistance sorting out the main genre in which to place their books for marketing purposes, as well as find other genres to cross-list their works in. Indie publishers and many distributors now let writers list books under two or more genres.

### **3-H Young Adult Program: From Page to Publication**

**Room H**

**Presenter: Terri Clark** [www.terriclarkbooks.com](http://www.terriclarkbooks.com)

Learn about the stages a manuscript goes through before it hits the shelves as a book. From revisions to copy edits, sales meetings to printing and distribution, young adult author Terri Clark will share her experience in bringing her book, *Sleepless* (HarperTeen), from page to publication. Examples of real documents will demonstrate each step. She'll happily answer questions to help you navigate the process.

## **Workshop Session #4: 2:30 to 3:30 p.m.**

- 4-A Tapping into Your Inner Teen (Writing for YA) Room A**  
**Presenter: Terri Clark** [www.terriclarkbooks.com](http://www.terriclarkbooks.com)  
Welcome to a new golden age of young adult fiction. If you want to tap into your inner teen and write a YA novel, this program is for you. Terri Clark, YA author and teen librarian, will define what makes a YA novel. She will explain how teen fiction has changed over the years, help you discover your teen voice, and introduce you to the market and highlight bestsellers and current trends (for adult program).
- 4-B Indie & Self-Publishing Room B**  
**Presenter: DeAnna Knippling** [www.deannaknippling.com](http://www.deannaknippling.com)  
In this overview of indie publishing, we will cover issues you will need to address before and during the publishing process in order to produce a professional-level book as well as help you sort out the terminology involved. Learn about resources that will help you a) produce your book and b) help you feel comfortable getting involved in the indie/self-publishing community. A basic-level class.
- 4-C Wading into the Kiddie Pool Room C**  
**Presenter: Claudia Cangilla McAdam** [www.ClaudiaMcAdam.com](http://www.ClaudiaMcAdam.com)  
Do you have a desire to write for children? Claudia will share with you some of the markets children's writers might pursue: magazine articles, books, reading assessment passages. She'll cover steps involved in writing the work, finding the proper home for it, selling what you write, and much more.
- 4-D Feature Writing Skills that Always Work Room D**  
**Presenter: Patricia Raybon** [www.patriciaraybon.com](http://www.patriciaraybon.com)  
What turns facts into fabulous? Problems into prose? Joy into journeys? Feature writing is the writer's method for using narrative techniques to turn life situations into great stories. Join award-winning journalist and author Patricia Raybon for an inspiring overview of feature writing skills that always work—from opening paragraph to final word.
- 4-E Write Short: The Short Story Room E**  
**Presenter: Karen Albright Lin** [www.karenalbrightlin.com](http://www.karenalbrightlin.com)  
Hone your skills while writing powerful short stories and flash fiction for our fast-paced lives. Also learn how to get them to your audience.
- 4-F Writing Success through 12-Steps for Writers Part II Room F**  
**Presenter: Aaron M. Ritchey** [www.aaronmritchey.com](http://www.aaronmritchey.com)  
Unleash your creativity, break writer's block, and ease arthritic angst using the foils of recovery. Writers will be led through the 12 steps of addiction recovery and learn the power they have for removing blocks, turning action into inspiration, and reducing the terror writing, or even the thought of writing, can cause.
- 4-G One-on-One Critiques: Advanced Sign-ups Room G**  
**Presenter: Gordon Warnock & Helen Hardt**  
See the description on the website about signing up for a written evaluation on your work and a short meeting with the agent at the conference during this time frame. Extra cost involved.
- 4-H Open Writing Room H**  
Want to write for an hour? This "quite zone" space is open to anyone. No visiting allowed.